PSD2 SCA requires 2FA, sacrificing the UX.

# What about passive SCA with TypingDNA?

Strong Customer Authentication is one of the main points to be addressed under PSD2. There are three SCA options to choose from: knowledge, possession, and inherence. However, adding authentication factors most often comes at the expense of the user experience.

TypingDNA delivers passive inherencebased strong authentication through analyzing how users type their username and password.

TypingDNA is a cyber security SaaS company developing proprietary AI-based behavioral biometrics technology. The typing behaviour is collected while users are typing the login information. The collected sample is processed by TypingDNA for real-time matching with the user's profile. Based on the result, access is granted or the authentication process is escalated.

With regulatory policy making it easy for new entrants to challenge the establishment, now is a bad moment to be lagging on customer experience. Innovations like typing biometrics by TypingDNA are the way to stay ahead.

## typingdna



#### **Protect your users**

We deliver unprecedented accuracy, as our FAR (false acceptance rate) reaches 0.15%, making the solution reliable and trustworthy.



### **Deliver great UX**

Users' typing patterns are collected passively on the login data. Browsers and apps don't require additional permissions or plugins.



#### **Minimize your TCO**

There is no special hardware needed, so nothing to purchase and maintain. Our SaaS model then allows you to pay only for what you use.

## Too good to be true?

Try it out at typingdna.com/ demo-login.html







